

# Elinor Shuliznger Oren

SR Product Designer

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## Experience

### Sr Product Designer | JLLT

Menlo Park / Aug 2020 - Present

Leading the design of two new SaaS products all the way from writing user stories, designing information architecture, creating prototypes, user interviews, designs sprints and workshops with the full product team. I'm also a key contributor in building a design system that will support about 25 designers and 150 engineers.

### Sr Product Designer | SpacelQ / WeWork

Mountain View / Jan 2019 - Aug 2020

Led the new redesign initiative for the web and mobile app including building a design system and reworking existing UX flows while designing new features. Was highly engaged with CS team and end-users to identify pain points and prioritize them into the roadmap, create a prototype and keep testing. Later, deliver pixel-perfect designs to engineers to implement while taking all technical restrictions and performance issues into account.

### Product Designer | TapHire

Mountain View / Mar 2018 - Jan 2019

Led the full design process of the mobile app including conducting user and market research, user flows, wireframes, and visual designs.

### Director Of Product and Marketing | BizDate

NY and San Francisco / 2016 - 2017

Led the product vision and direction while managing the design team and planning launching events.

### Design Studio and Customer Engagement Manager | Wicked-Brand

Israel / 2011 - 2015

Responsible for customer engagement, writing customer specifications, and ensuring customer design strategy execution successfully.

### Account Manager | Target Market

Israel / 2009 - 2011

### Customer Support Team Lead | Bezeq International (BI)

Israel / 2006 - 2009

## Education

### UI Designer

Career Foundry / 2017 - 2018

### B.A in Communication

IDC Herzliya / 2007 - 2009

## Skills

Product strategy, Design research, UX architecture, Wireframing, Rapid prototyping

## Tools

Figma, Sketch, InVision, Miro